WoodWing Software

"Smart InDesign Solutions"

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"Smart InDesign Solutions"

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EDITORS' MacAddict CHOICE

MacAddict RATED AWESOME

SEYBOLD EDITORS' HOT PICKS San Francisco 2001

SEYBOLD EDITORS' HOT PICKS Boston 2001

CreativeMac Best of Show Seybold SF 2000

WoodWing Customer Responses
The customer in the spotlight

"The main reason for us to be using the Smart Connection solution is the increased productivity and resulting cost savings. We also like the modular architecture and scalability of the solution very much. Finally, we found the ease of use of these products and the high quality of WoodWing's support to be major reasons for us to license Smart Connection."

— *Alexander Thiel, Manager Consulting and Training,*
Heinrich Bauer Verlag,
Hamburg, Germany

"Guardian Newspapers Limited chose WoodWing Software because of their detailed understanding of newspaper and magazine publishing. We wanted a system based on a standard application that is truly open and customizable. This is why we decided upon Adobe InDesign and Woodwing solution components, integrating InCopy with our internally developed Oracle database."

The Guardian
The Observer

— *Derek Gannon, Director of IT,*
Guardian Newspapers Limited,
London, UK

"By opting for the affordable InDesign and Smart Connection products, we took a relatively small investment risk—these products already yield a return. If we need to apply a more stringent organization in the future, we are capable of expanding this solution into a database-driven editorial system without a problem."

— *Christian Stackler, Director of Service, creation and production,*
ÖKO-TEST Verlag,
Frankfurt am Main, Germany

ÖKO-TEST

Some valued Smart Connection customers...

The award-winning Smart Styles automated styling tool delivers powerful formatting capabilities to Adobe InDesign CS2 users. This unique software combines object, table and smart text styles into powerful Smart Styles.

Smart Styles are conveniently stored in libraries and can be applied with a simple drag and drop to set all of the styling attributes of the object or group of objects.

Table Styles

Smart Styles 4 allows you to format single tables, parts of a table or complete text frames and all the tables inside. All attributes of a table are set once the intelligent sequence recognition is applied, as demonstrated with the music chart example on the next page. The first and last rows are styled differently from the 'hit list' rows and the 'hit list' cell. The latter, listing the artist, title and label, is automatically formatted by smart text styles. And InDesign's running headers and footers are automatically applied as well.

Smart Text Styles

Smart Styles combines character and paragraph styles and adds intelligence to enable complex formatting of text frames. Unlike InDesign's nested styles—which Smart Styles supports— you can have different character styles anywhere in a paragraph. And, if you only want a text selection to be formatted with a Smart Style, just select your text inside the text frame and drop the Smart Style on the selection.

Flexible approach

Smart Styles allows you to have independent properties and attributes turned on or off per style, simply by clicking check boxes in a dialog window listing all properties for the selected Smart Style.

Creating Smart Styles

Seeing Smart Styles in action is amazing, but creating a Smart Style amazes people even more. All you have to do is drag and drop a formatted page item to the Smart Styles palette and the intelligent Smart Styles engine automatically recognizes its formatting structure. New in version 4, users can assign a shortcut to a Smart Style saving even more time.

Libraries

Smart Styles are stored in one or more standard InDesign libraries which can be shared easily with other users. Text styles and swatches used by Smart Styles are automatically created when they are not available in the document. Sharing and reusing styles has never been easier.

Modifying Smart Styles

After changing a Smart Style you can update your complete document with just a single click: all items styled with this Smart Style will be updated automatically. And, users can easily replace an existing Smart Style by giving it the same name and saving it to the library. With version 4 these actions have been improved, so that modifying a Smart Style is even easier.

Stop repeating yourself

Object Styling

All page item formatting properties are applied as part of a Smart Style: stroke, fill, drop shadows, transparency, corner effects, number of columns, inset, text wrap, and so on… Smart Styles supports CS2's frame-based grids and object styles by allowing users to create their own frame-based grids and object styles and saving them to the Smart Styles library.

More efficient and more fun

Download your trial version today and find out why Smart Styles received the prestigious Creative Mac award and MacAddict rates Smart Styles "Awesome" and "Editor's Choice."

System Requirements

Adobe InDesign CS2
Mac OS X
Windows 2000, XP

Examples of Smart Styles

Here are some examples that demonstrate the power of Smart Styles. Going from 'Before' to 'After ' these are result of one action, one simple drag and drop!

everyone's an expert
Pick their brains
It's a big world, and there are a lot of moving parts. To help people navigate at all—or certainly most—of the world's intricate byways, a number of Websites have sprouted to give answers. Most of these services are free, so you have no excuse of being in the dark.
AskMe
www.aske.com
Founded by former Microsoft executives, AskMe has free and corporate services covering a plethora of topics ranging from sports and recreation, education, arts and leisure, and travel.
ePeople
www.epeople.com
No tech problem is too big or small, claims ePeople, whose site will connect you with tech experts. This is an online marketplace for IT services and support. Pricing varies.
Epinions.com
www.epinions.com
This online information center offers over a million reviews and comments, covering over 150,000 products and services, including arts and entertainment, food and drink, autos and motor sports, and pets.

EVERYONE'S AN EXPERT

Pick their brains

It's a big world, and there are a lot of moving parts. To help people navigate at all—or certainly most—of the world's intricate byways, a number of Websites have sprouted to give answers. Most of these services are free, so you have no excuse of being in the dark.

AskMe
www.aske.com
Founded by former Microsoft executives, AskMe has free and corporate services covering a plethora of topics ranging from sports and recreation, education, arts and leisure, and travel.

ePeople
www.epeople.com
No tech problem is too big or small, claims ePeople, whose site will connect you with tech experts. This is an online marketplace for IT services and support. Pricing varies.

last week		weeks on chart
1	— backstreet boys Black & Blue, Jive	1
2	1 The beatles 1, Capitol	2
3	2 various artists NOW That's What I Call Music!, Columbia	2
4	— tim mcgraw Greatest Hits, Curb	1
5	— Wu-tang clan The W, Loud	1
6	3 sade Lovers Rock, Epic	2
7	5 R kelly TP-2.com, Jive	3
8	6 Outkast Stankonia, Arista	4
9	7 Limp Bizkit Chocolate Starfish..., Flip/Interscope	6
10	4 Ricky Martin Sound Loaded, Columbia	2
11	— Erykah Badu Mama's gun, Motown	1
12	11 Baha men Who Let The Dogs Out, S-Curve/Artem	16
13	15 Creed Human Clay, Wind-Up	61
14	10 Nelly Country Grammer, Fo' Reel/Universal	22
15	19 Britney Spears Oops! ... I Did It Again, Jive	28

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BILLBOARD, DEC. 9, 2000

LAST WEEK		WEEKS ON CHART
1	— BACKSTREET BOYS Black & Blue, Jive	1
2	1 THE BEATLES 1, Capitol	2
3	2 VARIOUS ARTISTS NOW That's What I Call Music!, Columbia	2
4	— TIM MCGRAW Greatest Hits, Curb	1
5	— WU-TANG CLAN The W, Loud	1
6	3 SADE Lovers Rock, Epic	2
7	5 R KELLY TP-2.com, Jive	3
8	6 OUTKAST Stankonia, Arista	4
9	7 LIMP BIZKIT Chocolate Starfish..., Flip/Interscope	6
10	4 RICKY MARTIN Sound Loaded, Columbia	2
11	— ERYKAH BADU Mama's gun, Motown	1
12	11 BAHA MEN Who Let The Dogs Out, S-Curve/Artemis	16
13	15 CREED Human Clay, Wind-Up	61
14	10 NELLY Country Grammer, Fo' Reel/Universal	22
15	19 BRITNEY SPEARS Oops! ... I Did It Again, Jive	28

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Smart Connection turns Adobe InDesign and InCopy into a powerful and flexible integrated production system. The Smart Connection family of products is a scalable editorial solution aimed at publishing environments.

Scalable solution

The Smart Connection (SC) family has two members: Smart Connection Pro (SCPro) and Smart Connection Enterprise (SCE). SCPro utilizes a file/folder based systems while the Enterprise product is a three-tier open-source database system. No matter the workgroup size or complexity, there is a SC solution for you.

Smart Connection Benefits

The benefits of SC are its combination of workflow flexibility with the ability to uphold rigid management, organization and document security standards.

SC is used by newspapers, magazines, in-house production teams, and large multi-national advertising agencies all over the world. It is even used to publish manuals and books by some of the largest software developers and book publishers in the world.

Efficient layout and editing

In order to increase the efficiency of the publishing workflow, the SC family turns InDesign and InCopy into a powerful integrated, flexible production system.

Security first

To allow editors and designers to work simultaneously on the same project is not without risks. Documents could be edited by any number of users at the same time. Stories could be deleted in InDesign while an editor is writing it, or the editor could place a story in the wrong InDesign file. Both SCPro and SCE come with the necessary security features that prevent such errors from occurring.

Open system

The SC family offers an inexpensive and highly efficient workflow system. SCE has an open-source server, making it possible to improve and enhance this product without spending months – or even years – revising the software. And, the three-tier architecture allows for easy upgrades without having to take down the system.

Web Overview module

The Web Overview module offers a complete overview of your publication from any intranet or even extranet web browser. With SCE, users can browse and query the database from any web browser and upload files from any web browser.

Smart Connection™ 4
A scalable, open system

Remote management
The Remote module optimizes external access for your publishing workflow. Editors can create an InCopy document that contains all the information needed to write to fit, including a preview of the page. The module then packages the file into one small XML file. This makes it easier for writers and editors to work remotely in InCopy without being linked to the significantly larger InDesign document.

Adding Power to InCopy
The optional InCopy Frames module allows editors to make changes to the frame size, either by a line basis or by entering an exact dimension in the toolbar. In InDesign, Frames allows designers to apply the changes and frame modifications made in InCopy when the story is refreshed.

Protecting investments
Because SC can be integrated with a wide variety of systems, it enables the user to benefit from the ease-of-use and productivity features no matter the vertical market in which he works or the system installed.

SCE is also integrated by WoodWing partners. SC creates a seamless bridge between Adobe InDesign, InCopy and advanced back-end systems. The partner solutions make available a wide variety of systems, all of which are tailored to the different vertical markets in the publishing world. This gives publishers the opportunity to select the solutions with the special features, back-end system, or content management system that best fits their organizations as well as their workflow.

System Requirements
Adobe InDesign CS2, InCopy CS2
Mac OS X or Windows 2000, XP

Which version fits best?

FEATURE/VERSION:	PRO	ENTERPRISE
Typical Workgroup Size	up to 30 users	20 or more
Simultaneous Design/Edit Support	YES	YES
Database-driven with SQL Query Support	NO	YES
Workflow Support with Versioning	YES	YES
Customized Views	NO	YES
Meta Data	BASIC	YES
User Rights Management	BASIC	YES
Web-based Management & Configuration	NO	YES
Seemless Integration with Photoshop and Word	NO	YES
Web-based Article Editing	NO	YES
Web-based Management Information	NO	YES
Web-based Publication Overview	YES	YES

Do you want to streamline your production? Stop the bottleneck of passing paginated files around? Do your editors want to know if the story fits the layout? Smart Connection Pro 4 is here to help you.

Integrated workflow solution

Smart Connection Pro (SCPro) offers an integrated workflow solution based on Adobe InDesign CS2 and InCopy CS2.

Publication oriented interface

SCPro has a flexible column-based interface, showing you everything you need to know. It uses any file server to share files. SCPro uses concepts like publication, issue and section, and its workflow is basket-based, status-based or user-based.

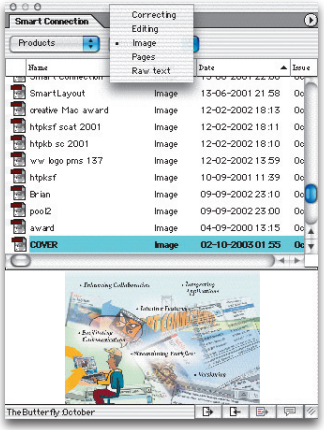
Select the publication and issue to work on and the SCPro panel will show relevant sections, baskets and files. Get immediate access to your documents and materials by double-clicking or drag-and-drop.

Assigning stories

To assign a story to your editors, type a name and select a different basket if you don't want to follow the default route. SCPro's element label can be used to specify the article components for easy identification.

Everything at your fingertips

SCPro's thumbnail view shows a story or image thumbnail with the current status in the workflow. This enables you to review the stories before choosing them. For questions or remarks instant messaging is included.



Overview of your work

The SCPro placed element palette shows a list of all InCopy files with all stories in the file. All information is available: the status per file, which files have changed, which ones are checked out, etc.

When a designer sends a design update, a message will be shown and a single click applies the design update. For articles consisting of multiple text components the *element label* assigned by the designer is shown to immediately see the designer's intent.

Automated workflow

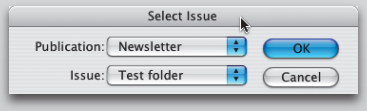
SCPro offers unique workflow automation without compromising flexibility. When you're done with a story, just press the 'Send to Next' button to send the document to the next step in the workflow. If you need to follow a different route, simply use the 'Send To' function and choose any basket from the list.

Publication structure

SCPro identifies your publication structure and knows about your publications, issues, sections and baskets. Have a simple workflow? SCPro is flexible enough to support a flat structure, with folders for customers, projects and baskets. And, you can have as many or as few text elements per file as you need.

Configuration tool

SCPro comes with a separate configuration plug-in to define your publication structure. This tool also helps you to start a new issue by dynamically creating folders for all sections and baskets.



SCPro Key Benefits

Collaboration benefits

- File-based workflow system with the productivity and protection of a database system.
- Easy-to-use publication-oriented user interface.
- Parallel production with support to work together on single pages.
- All assets including workflow information available at your fingertips.
- Versioning of stories.
- Cross-platform customizable solution.

Layout benefits

- Page layout reserved for designers.
- Controlled text access, but full design control.
- Easily send design updates to editors.

Editing benefits

- Write to fit the layout.
- Error prevention.
- Instant page preview.
- Revision tracking.
- XML based, enabling instant web-publishing.

Smart Connection Pro 4 is offered as a cost-effective bundle, complete with Adobe InCopy CS2 and the required plug-ins for both InDesign CS2 and InCopy CS2.

System Requirements
Adobe InDesign CS2
Mac OS X
Windows 2000, XP

Smart Connection Enterprise 4 relies on a three-tier architecture to ensure scalability and flexibility. All business logic is centralized on the application server. The database ensures document security, powerful meta data capabilities, and rapid document search-and-retrieval.

Complex environments covered

If you have a more demanding workflow, need tighter security control or flexible database queries, Smart Connection Enterprise (SCE) is the answer to your needs. It covers access and user rights, and powerful queries that are only available in database-driven environments.

3-tier architecture

SCE's business logic is located on the application server. Scalability is guaranteed as the application server can run on the database server, on a separate server, or even on multiple servers if the environment is too large to handle one server. The client is a traditional InDesign/InCopy setup with all the benefits of the Smart Connection Pro, yet it also supports Photoshop and Word.

Powerful queries

Finding documents in a flat-file database or a file system may be hard if you have lots of them or have specific criteria they need to match. But databases like the ones SCE supports are made for storing, searching and retrieving items fast and efficiently. SCE supports both stored, predefined queries and free user queries. It enables you to find documents based on one or many criteria blazingly fast. And because you can use multiple criteria in one query, you can find exactly the document you need.

Free choice

You can opt for the standard solution which supports the high-performance MySQL database on Windows and Mac OS X, and Microsoft SQL Server on Windows or even Oracle and Sybase. SCE comes with support for Apache or Microsoft IIS web server. Third-parties also offer SCE integrated solutions for a variety of content management systems.

Meta data

In a large publishing environment, information on documents is of paramount. SCE stores extended information and attributes on document elements, including dates, modifier data, comments, authors and much more. There is also full support for the Adobe Extensible Metadata platform, XMP, IPTC, EXIF and copyright management.

Access rights
The ability to define users and user groups and give different access rights to each of them is among SCE's many powerful features. SCE gives you detailed control over access rights and document security.

Publication Overview
Publication Overview will change the way you work. It offers a complete overview of your publication from any intranet or even extranet web browser. The Managing Editor can see the publication in progress without the need for printing everything out again and again.

Customize SCE
With all the business logic located on the application server, users can easily customize SCE using standard PHP scripting. Scalability is almost without limits as the business logic can even be run off multiple servers if the environment is too large to run from only one server.

Expansion Power
WoodWing and our system integration partners are continuously developing modules to expand SCE's capabilities even further.

System Requirements
Adobe InDesign CS2, InCopy CS2
MySQL, Microsoft SQL Server
Microsoft IIS, Apache Server
Mac OS X
Windows 2000, XP

Integrate
SCE has the power to integrate with a variety of software.

- Photoshop is seamlessly integrated into SCE. Directly save and open files with full query and meta data support
- Word files are now seemlessly integrated with SCE
- Web-editor allows editors and writers to submit articles directly into SCE while on the road
- Smart Browser integrates with third party applications like Word and Photoshop for uploading files with full query and meta data support in a native Mac/Win application
- Smart Mover is an integrated workflow and file manipulation tool that allows users to create an unlimited number of processes
- Smart Wire will capture wire service feeds, create InCopy documents and store them into the workflow

Control
Management Information via SCE's reporting functionality returns lists or graphs to accurately show the progress of the workflow. And, database views update in real-time showing you true up-to-date information. Done with Push/Broadcast technology this is fully scalable unlike the commonly used poll technology.

This just a small sample of what SCE can do. For more information contact WoodWing or your local WoodWing system integration partner.

Composing great copy
Adobe InCopy CS2 software is a professional writing and editing program that tightly integrates with Adobe InDesign CS2 software to deliver a complete solution for collaborative editorial workflow.

Flexible graphics placement
Easily place, scale, crop, and rotate images and artwork, including inline graphics, in frames that designers have assigned to them.

Support for multiple text formats
Easily open and import content from a wide variety of sources because InCopy CS2 supports numerous text file formats including Microsoft Word, Excel, RTF, ASCII, and XML.

Inline editorial notes
Use handy inline editorial notes to communicate with colleagues or temporarily store alternative text as you write or edit a story.

Microsoft Word style conflict management
Easily resolve character and paragraph style conflicts when you open and import files from Microsoft Word, RTF, and TXT files.

Write to fit with 100% accuracy
Switch among three views of a story when writing or editing. Galley View displays 100% accurate line breaks. Story View allows faster word processing. Layout View gives an accurate view of the InDesign layout so you can make text edits in relation to the design.

Control of layer visibility
Control the visibility of layers in Layout View. For example, in a multilingual assignment, hide or show layers with different language versions of the content for review.

Complete copyfit information
View copyfit information as you work in Galley, Layout, and now Story View. Constant visual feedback informs you of space remaining—or how far you've gone over—plus story depth and line, word, and character counts.

Write and edit more productively
Achieve clean, final copy fast with efficient text-handling features, including enhanced text import options, drag-and-drop text, paste without formatting, and optional common-error text correction.

Typographical controls
Produce polished typography using a rich set of text formatting features such as nested styles, OpenType® support, and more.

Efficient and flexible work environment
Customize your word processing and copyfitting environment to best fit your working style with collapsible palettes, custom keyboard shortcuts, editable toolbars, and display preferences for text editing.

Smart Layout™ 4 for InDesign® CS2
Article layout productivity

If you're doing newspaper or magazine design, Smart Layout 4 is indispensable. Smart Layout adds article functionality to InDesign CS2 and InCopy CS2, which tremendously improves productivity when working with articles.

The Article concept

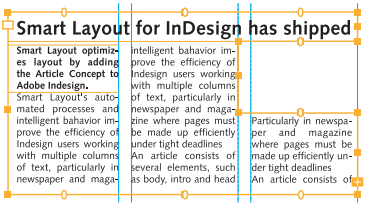
An article typically consists of several items such as head, intro and body, which, without Smart Layout, are normally all separate. With Smart Layout however, all the items that make up an article are contained as one Smart Layout element and can be manipulated as one without losing access to the individual items in the article.

Smart Layout Item

Smart Layout items flow automatically around other items already on the page. You can immediately create headline and intro elements or other text frames inside the article or use any of the standard InDesign tools to create image frames inside.

Text-driven workflow

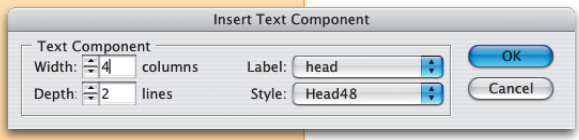
From inside InCopy you can create structured articles consisting of multiple text components with control over the default number of columns and the depth per element. The InCopy layout view immediately shows you the results. This enables editors to write an article, complete with a headline and body columns in place. Of course, you can also remove Smart Layout components you placed yourself in InCopy. Once Smart Layout components have been refreshed in the InDesign document, they cannot be changed.


Smart Layout for InDesign has shipped
Smart Layout optimizes layout by adding the Article Concept to Adobe Indesign.
Smart Layout's automated processes and intelligent bahavior improve the efficiency of Indesign users working with multiple columns of text, particularly in newspaper and magazine where pages must be made up efficiently under tight deadlines
An article consists of several elements, such as body, intro and head
intelligent bahavior improve the efficiency of Indesign users working with multiple columns of text, particularly in newspaper and magazine where pages must be made up efficiently under tight deadlines
An article consists of
Particularly in newspaper and magazine where pages must be made up efficiently under tight deadlines
An article consists of

Unused space in the article area is automatically filled with body columns, but you can choose for these to remain empty to provide whitespace.

Smart Copyfit

Smart Layout's Copyfit allows you to make your copy fit with a single click. You can define your rules to be used to make the copy fit and the Copyfit palette shows you which changes have been applied.



Smart Resizing

You can resize each body column independently or switch the number of columns with a single keystroke. Gutter widths can be changed as well. Define gutter widths as flexible and when the size of the items change, the gutter will adapt. Smart Layout can automatically add or remove body columns and move or resize items within an article, too. Column widths can even be asymmetrical.

Smart Grid

By default, Smart Layout will use the column and baseline settings from the page on which it's placed. However, with a single action, you can overrule these settings.

Smart Borders & Insets

With Smart Layout you don't have to use a separate item to create a border or tweak the inset of all elements. Simply set the stroke and the inset of a Smart Layout article and it will automatically be applied to all the items. You can also set the inset differently for each side of the Smart Layout item.

Smart Styles

Setting borders is easy, but it can be even easier in combination with WoodWing's Smart Styles 4. With Smart Styles, you can define complete article styles including stroke settings, inset, all other article attributes as well as multiple styles for the text.

Smart Tagging

Want to avoid manual XML tagging? Smart Layout gives you automatic XML structure and human-friendly element labels; XML has never been this easy.

Smart library

Smart Layout allows you to create powerful smart shape libraries. You can specify positioning and resizing rules for all elements of an article. After dragging a shape from the library, a few actions will turn the article into the exact shape you need. Smart Layout shapes can be placed as containers without automatic body frames if you choose, and you can drag Smart Layout elements inside other Smart Layout elements.

Maximum flexibility

For maximum compatibility, Smart Layout elements can be decomposed into ordinary page elements and new Smart Layout elements can be created from a selection of page items.

System Requirements

Adobe InDesign CS2, InCopy CS2
Mac OS X
Windows 2000, XP

Smart Catalog™ 4 for InDesign® CS2

Catalog publishing made easy

Tired of updating your catalog with new product information and prices? Smart Catalog 4 is here to assist you.

Smart Catalog offers a powerful solution to link information from your data sources, either a database, data file or XML file, into your InDesign document. Smart Catalog supports linking images, text frames and even arbitrary text ranges allowing great flexibility. Once your catalog is laid out, a single click will update your InDesign document with the latest information from the database or data file.

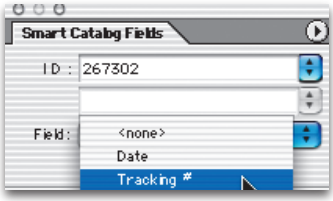
Layout Assistance

Smart Catalog also assists with the layout of your catalog. Image options can be set to scale and position images correctly in the frame. Use number formats to control the appearance of numbers and prices with automatic currency symbol addition. Character styles can be applied automatically.

Smart Layout is the perfect companion to Smart Catalog and increases layout efficiency.

Full Control

Smart Catalog offers full control over the update process for fast updates without problems. Fields can be updated one by one or the entire document can be updated all at once.



Modularity

Smart Catalog is offered with a number of modules to ensure you only pay for what you need. Basic Smart Catalog offers text- and delimiter-file functionality. It offers basic linking to text files, all layout and update features. Any of the following packages can be additionally purchased for more functionality:

ODBC Module

Link to various databases like SQL server, FileMaker, MySQL and Oracle introducing SQL power to Smart Catalog.

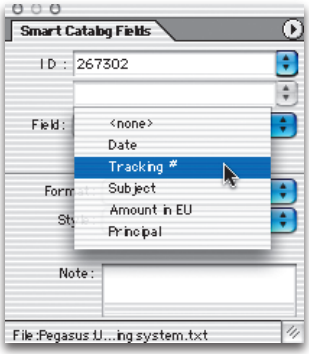
XML Module

Use the structure and flexibility of XML to build your catalog by linking to any XML file. Get all attributes from a XML tag and link them to InDesign page elements. This is great for integrating a Content Management System with an InDesign publication.

Robot Module

Turn Smart Catalog into a catalog creating robot. This powerful module exposes the Smart Catalog automation interface, providing access to all the core functions through standard scripting. Imagine creating a product catalog from scratch. Just have your designer create the layout and styles in InDesign, then have your IT or WoodWing representative set up the creation process.

The creation of links, the adaptation of styles to the layout and the update process can be controlled through Smart Catalog Robot, using Applescript on Mac, Javascript or any scripting language on Windows. And because the automation logic is separate from the layout, it is easy to upgrade the script without having to tear the layout apart or change a design without also making changes to your script.



Smart Layout

Add powerful product presentation functionality with the famous Smart Layout. Smart Layout is a perfect time-saver that allows you to create product presentation templates with multiple text and image items. (see page 12)

With Smart Layout 4 you can create a set of product presentations and store them into a standard InDesign library. Creation of your catalog is now a matter of dragging template presentations from the library, linking them with a single click to the correct products and all product fields will update automatically. Instead of spending your time on a lot of copying, pasting and more repeating actions. You no longer need to waste time on the technical aspects of production, Smart Catalog allows you to focus on the real design of your publication!

Smart Catalog for the Pro

Smart Catalog can be purchased as a cost-effective bundle including the basic version and the modules Database, XML, Robot, Layout and Styles.

System Requirements
Adobe InDesign CS2
Mac OS X
Windows 2000, XP

About WoodWing Software
Smart InDesign Solutions

WoodWing Software is an award-winning software developer and the first company to fully commit to the Adobe InDesign and InCopy platform.

The company specializes in cross-media publishing solutions and plug-in development. WoodWing creates standard box solutions as well as custom development of their product line.

Smart Products
WoodWing markets the industry renown Smart line of InDesign products, consisting of Smart Styles 4, Smart Connection Pro 4, Smart Connection Enterprise 4, Smart Layout 4 and Smart Catalog 4.

International
WoodWing's products are available in the following languages: English, Dutch, German, French, Italian, Spanish, Portuguese and Japanese.

Experience
Since 1997 engineers from WoodWing have worked closely with the Adobe InDesign Engineering team to develop editorial solutions and development services for Adobe InDesign.

Through a combination of publishing industry experience and a deep knowledge of the Adobe InDesign/ InCopy architecture, WoodWing Software offers solutions, productivity tools and plug-ins that make publishing with these programs faster, easier and much more effective.

Extensibility
Software Developer Kits are available for all WoodWing products to customize the functionality or to integrate the products with other systems.

Custom Development
WoodWing offers software development services based on the Smart product line. We build custom solutions to integrate InDesign smoothly into your publishing system.

Visit our web-site **www.woodwing.com**
For the latest news about WoodWing products and services.

Where to Buy:
There are two WoodWing offices you can contact directly or visit our website:

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